

IT PROTECT

A Technology Support & Cybersecurity
Platform for your business



We help businesses make sense out of their technology and provide a platform to manage and secure it all. The right way.

What is the **IT PROTECT** platform?

Over 75% of small businesses lack adequate technology support and cybersecurity resources

We are changing that.

IT PROTECT is a comprehensive **IT support** and **cybersecurity** platform designed to save your business time, reduce IT costs, and ensure cyber protection for your entire business. With our fully managed 24/7/365 SOC+ cybersecurity solution, you'll have real cybersecurity professionals safeguarding your business every day of the year — including weekends and holidays. No matter where you go.

By providing a proactive platform to our clients we help them solve many of the business challenges they face with not having the resources to manage and secure their technology, properly.

Enjoy peace of mind knowing you're protected against cyber threats and have access to expert IT resources at a **fraction of the cost** to hiring them in house, all at the convenience of a predictable monthly fee.

Providing IT Support and Cybersecurity in 4 core areas:

Cybersecurity | IT Support | Infrastructure | Strategy

How can the **IT PROTECT** platform help your business?

Cost Efficiency and Budget Control

Predictable IT Costs: Many SMBs struggle with fluctuating IT costs. **IT PROTECT** is offered on a fixed monthly fee basis, allowing you to budget your IT expenses more accurately. The amount of time you're spending trying to respond or react to technology issues is costing you more than you think!

IT Staffing: Hiring, training, and retaining skilled IT professionals is expensive, and unnecessary. In addition to our IT best practices and processes, enterprise tools to help manage and secure your business, **IT PROTECT** gives you access to expertise without the overhead of full-time employees, at a **FRACTION** of the cost.

A Fully Managed Cybersecurity Platform

Data Breaches and Cyberattacks: SMBs are frequent targets of cyberattacks due to often-limited security measures and technology resources to protect their business. **IT PROTECT** provides "defense in layers". Protecting your endpoints, networking equipment, email inboxes, and cloud environments from cyber threats. Our platform is monitoring your environment 24/7/365 and if needed can quickly respond to threats to prevent them from spreading.

Downtime and Productivity Loss

Minimizing Downtime: Issues with endpoints, system outages, or slow networks can hurt business productivity and cost you money. **IT PROTECT** ensures your environment is running smoothly, reducing downtime and maintaining business continuity.

Quick Problem Resolution: Your time is money. Our platform focuses on being proactive in managing and securing our clients environments to prevent issues from happening in the first place. Because of this we're able to resolve issues faster, getting them back to peak productivity. Keeping your staff on tasks and ultimately helping your business grow.

How can the **IT PROTECT** platform help your business?

Lack of Expertise and Technical Knowledge

Access to Specialized IT Knowledge: Businesses often lack the technical expertise and resources required to manage and secure their infrastructures. **IT PROTECT** brings specialized knowledge in areas like network management, cybersecurity, cloud services, and more. Helping your business adopt the latest technologies and best practices efficiently.

Strategic IT Planning: With **IT PROTECT**, your business gets a dedicated Virtual Chief Information Officer (vCIO) who provides long-term IT strategy guidance, advising on technology trends and tools to improve operations, reduce costs, and enhance the client experience

Scalability Challenges

Supporting Growth: As you grow, your IT needs evolve. **IT PROTECT** can easily scale, providing more bandwidth, data storage, and additional security measures as needed, without requiring significant upfront investments.

Employee Onboarding: Our platform can easily be scaled as your business grows, allowing you to onboard employees more quickly and efficiently.

Disaster Recovery and Data Loss

Automatic Backups: We help you develop a strategic plan for automated backups of critical business data to prevent data loss due to accidental deletions, system failures, or cyber-attacks. Never loose data again.

Disaster Recovery Plan: Your vCIO will help create a disaster recovery plan for your business to ensure that in the event of a significant system failure or data loss, operations can be restored quickly with minimal downtime.

What makes Cloud Matrix IT different?

Relationship. Expertise. Education.

We are an organization driven by a **focus on the relationships** we have with our clients and a security-first mindset. Without a strong and positive relationship its difficult to understand and solve the technology problems they are experiencing.

Our **proactive approach** to managed IT is designed to position your company to be resilient throughout all the various layers of technology. Removing a lot of risk that makes your business vulnerable before issues begin to occur.

Comprehensive coverage with predictable pricing. IT PROTECT is a platform that gives your employees the IT support they need and your business a cybersecurity platform it must have. Additionally, our model affords a predictable invoice, so you'll know exactly what you'll be paying from month-to-month.

Education is key. Because educating your employees is so important, we make it part of the platform. Turning every employee into an asset to help protect your business.

Our **processes and industry best practices** keep your organization a well oiled machine. Technology plays a vital part in your entire business. Between endpoints, networking, and cloud applications, there are a tremendous about of configurations to manage. Implementing best practices is the first step in being efficient and protecting your business from cyber threats.

This is a people business. We love helping our clients solve technology problems but we also enjoy building strong strategic partnerships. We want our clients to know that they are always being taken care of. We strive to provide a more personal touch to our partnership by being more attentive to the relationship. It's not uncommon for us to drop our clients occasional notes or cater lunch for the organization. If you're not thriving and successful, neither are we.

Read more on how IT PROTECT helped a plumbing and HVAC business transform their technology to save time, reduce costs, level up their security posture, and provide support for every single employee.

<https://cloudmatrixit.com/client-stories>

Check out what are clients are saying
<https://g.co/kgs/2UjaD3f>

Why is the **IT PROTECT** platform so powerful?

A tailored technology platform designed for your business. Providing employees with the IT support they need and delivering the essential cybersecurity your business demands

Cybersecurity

Advanced Email Security | Dark Web Monitoring & Response
Advanced Cybersecurity Awareness Training | Multifactor Authentication (MFA)
Password Management | Microsoft 365 Security Assessment
Privilege Access Management (PAM) | Endpoint Detection & Response (EDR)
Managed Detection & Response (MDR)

Infrastructure Management

Endpoint Management | Automated System Patching | Business Continuity
Disaster Recovery | Data Backup & Recovery | Identity Management
User Account Management | Network Assessment & Reporting

Technology Support

IT Help Desk Support | Dedicated Ticketing Portal | License Management
Onboard/Offboarding Efficiency | Employee Technical Onboarding
End User Security Training

Strategic Planning

Technology Planning | Virtual Chief Information Officer (vCIO)
On-Demand Strategic Reporting | Infrastructure Optimization
IT Budgeting and Forecasting | Risk Management | Cloud Strategy

Want to scale efficiently? <https://cloudmatrixit.com/it-protect>

ABOUT US

At the heart of Cloud Matrix IT is a team of creative professionals dedicated to empowering businesses through innovative technology solutions. Our mission goes beyond solving IT challenges—we're here to drive your business growth. With extensive experience in the managed IT space, we've developed **IT PROTECT**: a purpose-built solution IT Support and Cybersecurity platform tailored specifically for small and medium-sized businesses.

We specialize in delivering enterprise solutions that ensure a smooth and secure IT environment, but our true focus lies in building strong, lasting relationships with our clients. Our goal is to help you optimize operations, educate your staff on security risks, reduce overall IT costs, and provide access to enterprise-grade tools and resources that were once out of reach. While managing your technology is a given, our larger mission is to stabilize and secure your IT environment, empowering you to concentrate on driving your business forward. After all, your success is our success.

Just as there are countless ways to make a chocolate cake, there are numerous options for managed IT ranging from industry giants like IBM to the IT whiz your cousin's friend met at a Game of Thrones trivia night. At Cloud Matrix IT, we go beyond offering exceptional solutions. Our true strength lies in the relationships we build with our clients and our well-crafted, experience-driven approach to securely managing their technology.

Learn more about IT PROTECT at <https://cloudmatrixit.com/itprotect>



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